

EVENT SPONSOR

We are excited to join with you to provide a FUN and interesting environment for our sport and to PROMOTE the cultivation of relationships between off-road enthusiasts vendors& sponsors







A variety of local cuisine will be on site courtesy of several Food Trucks to be enjoyed with music from our DJ.

A raffle with prizes donated from the community will be a highlight of the event, with drawings held every 30 minutes.

A Trophy Ceremony is scheduled for the end of the day where we will present winners of each event with their awards on the Sponsor Named podium.

Our team's **Photographer** will document the Offroad Show & Camp in its entirety capturing the experience to share with the public!

OUR VISION

Designed around the foundation of a Classic Car Show, entries will be open to whoever would like to put their vehicle on exhibit. Separate classes are available for more specific judging – which will be done by the public according to a simple ballot system. We host a Vehicle Parade that includes our most popular activity (Car Crush) where a car, painted by children throughout the day, can be ran over by whomever is brave enough to attempt it.

In the spirit of desert camaraderie, a Beer Garden will be onsite, courtesy of Legacy Brewing Company. Adult guests will be able to enjoy locally brewed, award-winning ales at special event pricing. We will, again, extend the event overnight with the option to camp! Guests can enjoy smores around a community bonfire where we will be premiering the latest Dezert People video under the

This year we are excited to introduce a TIME TRIALS RACE on a groomed dirt course! Entrants will be able to compete in their classes to earn the fastest lap time in this "Tuff Trucks" style event.

Bringing yet another aspect of the desert scene to our event, we will host a Contingency Row, putting our vendors and/or sponsors directly in touch with the contestants displaying their vehicles.



HOW YOU CAN GET INVOLVED

With hopes of bringing some of the desert to our event, it is important that we have the support of fellow businesses in our industry. Especially as the social networking epidemic continues to spread, the connections that we make with likeminded peers, potential clientele, and general enthusiasts are key. The Off-Road Show and Camp will directly link the ideal demographic to industry specific brands in an entertaining atmosphere. Partnership for this event is strategically orchestrated through sponsorship of which several options are available.

\$250 - Package A

- · Your Company Logo and Link provided on the informational website and online photo gallery
- Honorable mention during the raffle with Your Company's donated items on display
- Optional Vendor Booth in Contingency Row

\$500 – Package B

In addition to Package A:

- Your Company Logo on Flyers, Event Posters, Banners, and Signage
- Your logo included on the event tee shirts, of which (1) will be included as part of the competition entry fees and will be available for purchase during the event
- Your Company's literature and/or decals included in the Registration Packet for each vehicle entry
- Specific mention of Your Company in published news coverage, in print, online and on the radio

\$1000 - Package C

In addition to Package A & B:

- Naming on the podium for awards with branded backdrop for trophy presentation and photos
- Extra representation on all marketing materials (extra-large logo size, hashtag & link included all on social media, etc)
- Title Sponsorship of a scheduled event (ex. The ______ RC Course).

\$1750 - Package D

In addition to Package A, B, & C:

• Title Sponsorship of the Show (ex. The _____ Offroad Show & Camp).



The 9th Off Road Show & Camp will be hosted by SRD at the Antique Gas & Steam Engine Museum (AGSEM) in Vista, California, just 2 miles from their headquarters. Here, in the middle ground of the off-road community, we can utilize sufficient accommodations including ample parking, a large open camping area, time trials course, a Beer Garden, permanent restrooms, and city site approval. In addition to our event, the AGSEM houses a wide array of antique tractors, trucks, and machinery to check out.





Each year we take the opportunity to raise funds for local organizations that are making a difference in our community. In past years we have raised several thousand dollars for the Baja Cancer Foundation, Fast-aid.org, the Strategic Recovery Institute, and the Palomar Police Academy.

This year, we will be partnering with the North San Diego Young Marines to promote their excellent youth program.

100% of Activity Registration Fees as well as event proceeds from the Beer Garden and Raffle will be donated to the North San Diego Young Marines. Checks will be presented to organization representatives during the Offroad Show & Tell trophy presentation.



CONTACT

Special Events Coordinator

Heather Herrmann heather@srdraceteam.com 760.473.6463

Vendor & Sponsor Liaison

Erika Hall erika@srdraceteam.com 760.630.8783

www.offroadshowandcamp.com

@teamsrd #OSC2018 #OffroadShowAndCamp

